S/N 10/666,681 \2 MAIL PATENT

### IN THE UNITED SPATES PATENT AND TRADEMARK OFFICE

Applicant: Leonard Robert Speiser et al.

Examiner:

Gerald J. O'Connor

Serial No.:

10/666,681

Group Art Unit:

3627

Filed:

September 18, 2003

Docket:

2043.093US1

Title:

PRODUCT RECOMMENDATION IN A NETWORK-BASED COMMERCE

**SYSTEM** 

## SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

MS Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

In compliance with the duty imposed by 37 C.F.R. § 1.56, and in accordance with 37 C.F.R. §§ 1.97 et. seq., the enclosed materials are brought to the attention of the Examiner for consideration in connection with the above-identified patent application. Applicants respectfully request that this Supplemental Information Disclosure Statement be entered and the documents listed on the attached Form 1449 be considered by the Examiner and made of record. Pursuant to the provisions of MPEP 609, Applicants request that a copy of the 1449 form, initialed as being considered by the Examiner, be returned to the Applicants with the next official communication.

Pursuant to 37 C.F.R. §1.97(b), it is believed that no fee or statement is required with the Supplemental Information Disclosure Statement. However, if an Office Action on the merits has been mailed, the Commissioner is hereby authorized to charge the required fees to Deposit Account No. 19-0743 in order to have this Supplemental Information Disclosure Statement considered.

Pursuant to 37 C.F.R. 1.98(a)(2), Applicant believes that copies of cited U.S. Patents and Published Applications are no longer required to be provided to the Office. Notification of this change was provided in the United States Patent and Trademark Office OG Notices dated October 12, 2004. Thus, Applicant has not included copies of any US Patents or Published Applications cited with this submission. Should the Office require copies to be provided, Applicant respectfully requests that notice of such requirement be directed to Applicant's below-signed representative. Applicant acknowledges the requirement to submit copies of foreign patent documents and non-patent literature in accordance with 37 C.F.R. 1.98(a)(2).

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Title: PRODUCT RECOMMENDATION IN A NETWORK-BASED COMMERCE SYSTEM

telephone number if there are any questions regarding this communication.

The Examiner is invited to contact the Applicants' Representative at the below-listed

Respectfully submitted,

LEONARD ROBERT SPEISER ET AL.

By their Representatives,

SCHWEGMAN, LUNDBERG, WOESSNER & KLUTH, P.A. P.O. Box 2938
Minneapolis, MN 55402

408-278-4042

Date 05/09/05

Andre L. Marais

Reg. No. 48,095

CERTIFICATE UNDER 37 CFR 1.8: The undersigned hereby certifies that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail, in an envelope addressed to: MS Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on this \_\_\_\_\_\_ day of May, 2005.

 $\mathcal{L}^{\mathcal{I}}$ 

Signature

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US Patent & Trademark Office: U.S. DEPARTMENT OF COMMERCE
on of information unless it contains a valid OMB control number.

the Paperwork Reduction Act of 1995, no persons are required to respond to a col Substitute for form 1449A/PTO Complete if Known INFORMATION DISCLOSURE 10/666,681 **Application Number** STATEMENT BY APPLICANT September 18, 2003 (Use as many sheets as necessary) Filing Date **First Named Inventor** Speiser, Leonard 3627 **Group Art Unit** MAY 1 1 2005 O'Connor, Gerald J. **Examiner Name** Attorney Docket No: 2043.093US1 Sheet 1 of 1 TRADEM

US PATENT DOCUMENTS							
Examiner Initial *	USP Document Number Publication Date		Name of Patentee or Applicant of cited Document	Filing Date If Appropriate			
	US-2001/005639A1	12/27/2001	Khan, S. H.	05/23/2001			
	US-2004/0260621A1	12/23/2004	Foster, B. D., et al.	10/20/2003			
	US-5,310,997	05/10/1994	Roach, J. V., et al.	09/10/1992			

FOREIGN PATENT DOCUMENTS						
Examiner Initials*	Foreign Document No	Publication Date	Name of Patentee or Applicant of cited Document	T²		
	WO-05003898 A2	01/13/2005	Speiser, L. R., et al.			

	OTHER DOCUMENTS NON PATENT LITERATURE DOCUMENTS				
Examiner Initials*			T²		
		ANSARI, A., et al., "Internet Recommendation System", <u>Journal of Marketing</u> Research, Vol. 37(3), Proquest #57914570, (Aug., 2000), 363, 13 pgs.			

S/N 10/666,681 PATENT

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PRODUCT RECOMMENDATION IN A NETWORK-BASED COMMERCE

**SYSTEM** 

# COMMUNICATION CONCERNING RELATED APPLICATIONS

MS Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Applicants would like to bring to the Examiner's attention the following related applications in the above-identified patent application:

Serial/Patent No	. Filing Date	Attorney Docket	<u>Title</u>
10/263,224	October 1, 2002	2043.056US1	METHOD AND SYSTEM TO
			RECOMMEND FURTHER ITEMS TO A
			USER OF A NETWORK-BASED
			TRANSACTION FACILITY UPON
			UNSUCCESSFUL TRANSACTING
			WITH RESPECT TO AN ITEM
10/200,908	July 22, 2002	2043.084US1	SELLER CONFIGURABLE
	•		MERCHANDISING IN AN
			ELECTRONIC MARKETPLACE
10/689,970	October 20,	2043.090US1	LISTING RECOMMENDATION IN A
	2003		NETWORK-BASED COMMERCE
			SYSTEM
10/877,806	June 24, 2004	2043.093US2	PRODUCT RECOMMENDATION IN A
			NETWORK-BASED COMMERCE
			SYSTEM
10/944,070	September 17,	2043.084US2	SELLER CONFIGURABLE
	2004		MERCHANDISING IN AN
			ELECTRONIC MARKETPLACE

#### COMMUNICATION CONCERNING RELATED APPLICATIONS

Serial Number: 10/666,681

Filing Date: September 18, 2003

Title: PRODUCT RECOMMENDATION IN A NETWORK-BASED COMMERCE SYSTEM

Dkt: 2043.093US1

Continuations and divisionals may be later filed on the cases listed above, or cited to the Examiner in any previous Communication Concerning Related Applications. Applicants request that the Examiner review all continuations and divisionals of the above-listed or previously-cited patent applications before allowing the claims of the present patent application.

Respectfully submitted,

LEONARD R. SPEISER ET AL.

By Applicants' Representatives,

SCHWEGMAN, LUNDBERG, WOESSNER & KLUTH, P.A.

P.O. Box 2938

Minneapolis, MN 55402

408-278-4042

CX 109/05

Andre L. Marais

Reg. No. 48,095

CERTIFICATE UNDER 37 CFR 1.8: The undersigned hereby certifies that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail, in an envelope addressed to: MS Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on this 4 day of May, 2005.